gear ⚙ shift

Mission Statement

Toronto stands at a crossroads. With rising energy costs and growing congestion straining our transportation systems, we need smarter solutions that move people—not just vehicles. Gearshift provides urban planners with an advanced geospatial platform to transform Toronto's mobility infrastructure, using data-driven insights to optimize transit networks, pinpoint where bike lanes are needed most, and create truly interconnected communities, both centrally, and regionally. By visualizing infrastructure gaps and simulating improvements, we're helping build a city resilient to both energy market and population fluctuations and by making the right way to move also the easiest way. We believe in a future where seamless public transit, and safe biking networks, make short trips affordable, efficient, and enjoyable—positioning Toronto as a world-class city where people, not cars, come first.